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THE BREAST DOC

By Holly Beretto | Photography by Cody Bess
 Styled by MarziFat | Hair + Makeup Lynda Guerrero | Model: Desiree Casas
 LaPerla Bra-panty set at Top Drawer Lingerie | Tom Ford heels, Neiman Marcus

Dr. Michael Ciaravino makes it his mission to help every woman who walks through the door of his West University practice to fully embrace the beauty she seeks.

"I've always been interested in the combination of the art and science behind cosmetic surgery," he says. Over the last 20 years, Ciaravino has become one of the leading breast augmentation experts in the world. His detailed approach blends a surgeon's precision with an artist's eye — and the results are undeniable. He stresses a need for women to work with the size and shape of their bodies, helping to create a natural look that inspires confidence. Ciaravino uses smaller incisions, which he says makes recovery a lot easier, and uses 3D technology to help women see more clearly what they will look like following surgery.

"We want patients to understand how a certain look will work on her body, depending on her frame, her age, her goals," he explains. "We work to understand their motives, whether it's to look better after a change in weight, or because she hasn't developed in a way she wants, even fix a surgery they've already had."

His emphasis on educating patients and finding individual solutions is part of what keeps women flocking to his office, a marble and blonde wood affair that's flooded with light and populated with a staff that itself looks like it came from the pages of high-end fashion magazines. The emphasis on beauty isn't lost on the surgeon, who says that when women come into his office, they want to be able to realize that they can look how they've always imagined.

"It's amazing to see how patients feel afterwards," he says. "Even if it's just a subtle procedure, it has a tremendous impact. I know that I am helping people in a way that is substantial, and not superficial at all."

Ciaravino stresses to his staff the importance of serving as a partner to his patients, wanting them to realize they are all part of a journey a woman is taking for herself. The surgery sees more than 800 patients every year, and Ciaravino says every case represents a personal choice a woman has made.

"We look to find solutions that work with her lifestyle," he says. "And I see myself as a guide. I love knowing that patients have come back to me happy and thankful for what we've done."

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